

MINUTES

CITY OF PLACERVILLE
CANNABIS COMMUNITY BENEFIT COMMITTEE

October 3rd, 2023 – 3:30PM

TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. CALL TO ORDER: The meeting was called to order by Chair Annie Aubrey at 3:30 p.m.

- Pledge of Allegiance.

2. ROLL CALL:

Members Present: Chair Annie Aubrey, Vice-Chair Kelly Chiusano, Catherine

Silvester, Ben Hawthorne, City Manager Cleve Morris, and Community Services

Director Terry Zeller

3. ADOPTION OF AGENDA.

Adoption of the Agenda was moved by City Manager Cleve Morris and seconded

Member Catherine Silvester. Motion carried 6-0.

4. ADOPTION OF MINUTES OF THE MEETING June 6, 2023 (Attachment A).

Member Catherine Silvester made the motion to adopt the minutes and Member Ben

Hawthorne seconded the motion. Motion carried 6-0.

5. ITEMS OF INTEREST TO THE PUBLIC:

No comments received.

6. INFORMATIONAL ITEMS:

No informational items were discussed.

7. DISCUSSION ITEMS:

A. Report on Available Funding (Attachment B):

Chair Aubrey reported the update in adding June 30, 2023, to the revenue section of the available funds. The second column for obligated has also been updated to reflect what has been spent so far. City Manager Morris noted we have a \$30,061.37 in funding that is a non-obligated amount for assigning on spending.

B. Discussion regarding Scholarships for High School Students. (Chief Wren)

Chief Wren mentioned an option for a pass through a community foundation if the schools are not on board with accepting a scholarship from a Cannabis funded entity. City Manager Morris spoke with Bill Robi from the El Dorado Community Foundation and discussed the possibility of an anonymous donation if they wanted to try that route to avoid stigma around Cannabis and children. Chair Aubrey mentioned if the committee wants to be recognized for their donations, they could do any continuing education type of scholarship so the option for students over the age of 18 could apply. The committee discussed options and will decide at a later date. City Manager Morris will reach out to local community colleges to get more information.

PUBLIC COMMENT:

No public comment.

C. Review of Grant Applications (Attachment C) and recommendation by Subcommittee (Attachment D)

The goal for this round was to be Placerville city specific and non-youth or county focused. The American River Conservancy requested funds to update their website but are outside of the city and were not recommended any funds. The El Dorado Chamber of Commerce requested \$5,000 to do a social media campaign to promote Gold Bug Park and Mine and were recommended for \$1,000. Save the Graves requested \$10,000 to clean up the Placerville Union Cemetery and complete restoration projects and were recommended \$5,000. The Gold Discovery Park Association- Monroe Orchard requested funds to restore the orchard but are outside of the city limits and were not recommended any funds. The Community Emergency Radio Association requested \$1,400 for volunteer and representative training and were recommended \$1,400. Placerville Community Pride requested \$3,370.43 to restore the downtown mural and were recommended \$1,000. The Cougar Band Aides requested to purchase an Ultimate Vibraphone and were not recommended any funds being as the goal is to be city specific and non-youth focused on this round. The El Dorado County Farm Trails were requesting \$8,000 for Google Ads, intern, signage, and website update, and were recommended \$1,000. The El Dorado Gold Museum requested \$2,055 for landscaping and beautification and were recommended \$1,000. Myrtle Tree Arts requested \$4,000 for a 10-episode podcast and were recommended \$1,000. Sierra Community Action TV requested \$4,000 for new production and media statistic and were recommended \$3,600. Vice-Chair Kelly Chiusano motioned to approve the recommended grant amounts; Ben Hawthorne seconded the motion. Chair Aubrey all in favor? The motion carried 6-0.

PUBLIC COMMENT:

Tony Miller with Community Emergency Radio Association wanted to thank the committee for the funding. There are 600 volunteers across El Dorado County and celebrated their 55th anniversary this year.

8. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:

None.

9. ITEMS FOR NEXT AGENDA:

Will look at new proposals for grants, scholarship funding opportunities for community colleges, budget review at $\frac{3}{4}$ mark, next step for the next process of applications, and possible logo submissions and form.

10. NEXT MEETING:

There will be a meeting held at Town Hall on March 5th at 3:30PM. (This was changed to January 16, 2024)

ADJOURNMENT: The meeting was adjourned by Chair Aubrey at 4:35PM.